Check Point
SOFTWARE TECHNOLOGIES, INC.
We Secure the Internet.

# Trademark and Copyright Usage

Every Check Point employee and partner who creates communications of any kind plays an important role in protecting our trademarks.

**Here are general rules:**

- Always add the proper trademark symbol the first time it appears in text.
- Never use trademarks as nouns, in the plural or possessive.
- Always spell and capitalize trademarked names correctly. Never modify a trademarked name in any way.
- Always acknowledge third-party trademarks at the end of credit lines.

Always add a legal notice (also known as “mouse type” or “credit lines”) somewhere in your document. Here are some examples of legal notices:

## Copyright Notice

The following copyright notice must appear on all material.
©2003–2007 Check Point Software Technologies Ltd. All rights reserved.

## Trademarks

A trademark notice must appear when Check Point trademarks are mentioned in material to be copied or distributed. For space reasons, it is acceptable to list only the Check Point products that were mentioned. Example of a trademark notice on a document mentioning only VPN-1 and FireWall-1: VPN-1 and FireWall-1 are registered trademarks of Check Point Software Technologies Ltd.

The copyright notice and abbreviated Check Point/ZoneAlarm or full Check Point trademark notice must appear on the copyright page of lengthy material being produced in mass quantities.

*Example of abbreviated Check Point/ZoneAlarm trademark notice:*

©2003–2007 Check Point Software Technologies Ltd. All rights reserved. Check Point, Check Point logo, DefenseNet, IMsecure, OSFirewall, Safe@Office, SmartDefense, SmartDefense Advisor, TrueVector, ZoneAlarm, ZoneAlarm Anti-Spyware, ZoneAlarm Antivirus, ZoneAlarm ForceField, ZoneAlarm Internet Security Suite, ZoneAlarm Pro, ZoneAlarm Secure Wireless Router, Zone Labs, and the Zone Labs logo are trademarks or registered trademarks of Check Point Software Technologies Ltd. or its affiliates. ZoneAlarm is a Check Point Software Technologies, Inc. Company. All other product names mentioned herein are trademarks or registered trademarks of their respective owners. The products described in this document are protected by U.S. Patent No. 5,606,668, 5,835,726, 6,496,935, 6,873,988, and 6,850,943 and may be protected by other U.S. Patents, foreign patents, or pending applications.

*Example of a full Check Point trademark notice:*

©2003–2007 Check Point Software Technologies Ltd. All rights reserved. Check Point, AlertAdvisor, Application Intelligence, Check Point Express, Check Point Express CI, the Check Point logo, ClusterXL, Confidence Indexing, ConnectControl, Connectra, Connectra Accelerator Card, Cooperative Enforcement, Cooperative Security Alliance, CoreXL, CoSa, DefenseNet, Dynamic Shielding Architecture, Eventia, Eventia Analyzer, Eventia Reporter, Eventia Suite, FireWall-1, FireWall-1 GX, FireWall-1 SecureServer, FloodGate-1, Hacker ID, Hybrid Detection Engine, IMsecure, INSPECT, INSPECT XL, Integrity, Integrity Clientless Security, Integrity SecureClient, InterSpect, IPS-1, IQ Engine, MailSafe, NG, NGX, Open Security Extension, OPSEC, OSFirewall, Pointsec, Pointsec Mobile, Pointsec PC, Pointsec Protector, Policy Lifecycle Management, Provider-1, PURE Security, the puresecurity logo, Safe@Home, Safe@Office, SecureClient, SecureClient Mobile, SecureKnowledge, SecurePlatform, SecurePlatform Pro, SecuRemote, SecureServer, SecureUpdate, SecureXL, SecureXL Turbocard, Sentivist, SiteManager-1, SmartCenter, SmartCenter Express, SmartCenter Power, SmartCenter Pro, SmartCenter UTM, SmartConsole, SmartDashboard, SmartDefense, SmartDefense Advisor, Smarter Security, SmartLSM, SmartMap, SmartPortal, SmartUpdate, SmartView, SmartView Monitor, SmartView Reporter, SmartView Status, SmartViewTracker, SofaWare, SSL Network Extender, Stateful Clustering, TrueVector, Turbocard, UAM, UserAuthority, User-to-Address Mapping, UTM-1, UTM-1 Edge, VPN-1, VPN-1 Accelerator Card, VPN-1 Edge, VPN-1 Express, VPN-1 Express CI, VPN-1 Power, VPN-1 Power VSX, VPN-1 Pro, VPN-1 SecureClient, VPN-1 SecuRemote, VPN-1 SecureServer, VPN-1 UTM, VPN-1 VSX, Web Intelligence, ZoneAlarm, ZoneAlarm Anti-Spyware, ZoneAlarm Antivirus, ZoneAlarm ForceField, ZoneAlarm Internet Security Suite, ZoneAlarm Pro, ZoneAlarm Secure Wireless Router, Zone Labs, and the Zone Labs logo are trademarks or registered trademarks of Check Point Software Technologies Ltd. or its affiliates. ZoneAlarm is a Check Point Software Technologies, Inc. Company. All other product names mentioned herein are trademarks or registered trademarks of their respective owners. The products described in this document are protected by U.S. Patent No. 5,606,668, 5,835,726, 5,987,611, 6,496,935, 6,873,988, 6,850,943, and 7,165,076 and may be protected by other U.S. Patents, foreign patents, or pending applications.

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# Trademark List

Our trademarked names can only be protected as long as we follow the trademark guidelines. Failure to follow trademark guidelines could result in loss of trademark protection for our product and service names, allowing others to adopt or misuse them.

Trademarks and the guidelines for their use are subject to change. These guidelines address general trademark issues and list current trademarked product names. Consult the legal department or **iii** under Marketing Resources — Production Materials for the most current guidelines.

Each trademark should be properly superscripted with the appropriate registration (®) or trademark (TM) when it appears in subject material at the first point of reference.

## Registered Trademarks

Check Point®
Check Point logo
ClusterXL®
Cooperative Enforcement®
FireWall-1®
FloodGate-1®
IMsecure®
IQ Engine®
Provider-1®
SecuRemote®
TrueVector®
UserAuthority®
User-to-Address Mapping®
VPN-1®
ZoneAlarm®
Zone Labs®

## Trademarks

AlertAdvisor™
Application Intelligence™
Check Point Express™
Check Point Express CI™
ConnectControl™
Connectra™
Connectra Accelerator Card™
Cooperative Security Alliance™
CoSa™
DefenseNet™
Eventia™
Eventia Analyzer™
Eventia™ Reporter
Eventia™ Suite
FireWall-1® GX
FireWall-1® SecureServer™
ForceField™
Hacker ID™
INSPECT™
INSPECT XL™
Integrity™
Integrity Clientless Security™
Integrity SecureClient™
InterSpect™
NG™
NGX™
Open Security Extension™
OPSEC™
OSFirewall™
Policy Lifecycle Management™
PURE Security™
Puresecurity logo™
Safe@Home™
Safe@Office™
SecureClient™
SecureClient™ Mobile
SecureKnowledge™
SecurePlatform™
SecurePlatform™ Pro
SecureServer™
SecureUpdate™
SecureXL™
SecureXL Turbocard™
SiteManager-1™
SmartCenter™
SmartCenter™ Express
SmartCenter™ Power
SmartCenter™ Pro

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# Trademark List (continued)

SmartConsole™
SmartDashboard™
SmartDefense™
SmartDefense Advisor™
Smarter Security™
SmartLSM™
SmartMap™
SmartPortal™
SmartUpdate™
SmartView™
SmartView Monitor™
SmartView Reporter™
SmartView Status™
SmartViewTracker™
SofaWare™
SSL Network Extender™
Stateful Clustering™
Turbocard™
UAM™
VPN-1 Accelerator Card™
VPN-1 Edge™
VPN-1® Express
VPN-1® Express CI
VPN-1 Power
VPN-1® Power VSX
VPN-1® Pro
VPN-1® SecureClient™
VPN-1® SecuRemote®
VPN-1® SecureServer™
VPN-1® UTM
VPN-1® UTM Edge
VPN-1® VSX
Web Intelligence™
ZoneAlarm® Anti-Spyware
ZoneAlarm® Antivirus
ZoneAlarm® Internet Security Suite
ZoneAlarm® Pro
ZoneAlarm® Secure Wireless Router
Zone Labs logo